



**MITSUBISHI
PAPER MILLS
LIMITED**
NEWS RELEASE

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

Mr. Atsuki Kimura

mitsubishi_dpm@mpm.co.jp

Mitsubishi Paper Mills Limited

Paper Division, Business Communication & Specialty Paper Sales Department

10-14, Ryogoku 2-Chome, Sumida-ku, Tokyo 130-0026, Japan

+81(0)3-5600-1462

<http://www.mpm.co.jp/ip/si/>

**MITSUBISHI PAPER MILLS (MPM) LAUNCHES SWORD iJET GLOSS FROM
HACHINOHE MILL**

(TOKYO, JAPAN) Mitsubishi Paper Mills (MPM) today announced the official launch of SWORD iJET premium coated production inkjet media. Since its initial introduction at drupa 2012, MPM has received positive feedback from the market for both its gloss and matte coated products.

The launch of SWORD iJET, manufactured at MPM's Hachinohe Mill, one of several production facilities located in Japan, is a true testament to the strong will and ability of MPM's courageous employees to overcome such adversity. The Tsunami of 2011 caused extensive damage and flooding of Hachinohe's production equipment.



“Hachinohe Mill’s primary concern after the disaster was to safeguard its employees and local town’s people.” Said Mr. Atsuki Kimura of Mitsubishi Paper Mills, Specialty Paper Department. MPM supplied much needed electricity to the community from the mills on site power generation facility. It is encouraging that Hachinohe Mill was able to restore full manufacturing capabilities of its core paper products within 8 months. “We greatly appreciated all the support and kind words from our partners and customers during this difficult time, and look forward to continuing our tradition of launching value added products to the world.” added Mr. Kimura

Utilizing its extensive history and patents in specialty inkjet coatings, MPM has commercialized SWORD iJET 4.3 Gloss and other new FSC grades to have instant dry characteristics, universal ink compatibility, wide color gamut, and excellent ink adhesion. Sword iJET is compatible with all major production inkjet printers including; Dainippon Screen, Ricoh Production Print Solutions Japan, and KODAK. Unlike most other gloss coated media in the marketplace, SWORD iJET does not require post printing lamination or liquid UV.

SWORD iJET is available in a basis weight of 127.9gsm in both gloss and matte surfaces. The SWORD iJET portfolio will expand to include additional basis weights to target varied market opportunities such as mailers, reply cards and other printed products.

To learn more about SWORD iJET and Mitsubishi’s complete portfolio of premium coated inkjet media for today’s high speed color inkjet presses, contact us at mitsubishi_dpm@mpm.co.jp .

MITSUBISHI
PAPER MILLS
LIMITED

High-speed inkjet Glossy media

MITSUBISHI

SWORD iJET

SWORD stands for:
→ Sharpness · Brilliant Surface · High Glossiness

"i" in iJET stands for:
→ inks · intelligent · integral

About MPM

Mitsubishi Paper Mills produces and develops not only printing paper, printing plate materials and printing systems supporting offset and other printing, but also supplies the media for almost all recording formats, such as pressure-sensitive, thermal, magnetic, electrographic, silver halide photography and inkjet paper. Furthermore, we are adding functional materials such as highly functional filters to our operating business, and we are increasing emphasis on research and development in new business areas. With production facilities and R&D sites mainly located in Japan and Germany, and sales sites located in Japan, Germany and the United States, we have adopted a stance suited to access to global markets. Paper plays an essential part of our lives by creating and enriching various aspects of our daily lifestyle. Reading books, sending letters, choosing products from catalogs, reliving memories in family photos... all are important aspects of our lives.