

June 20, 2014  
Mitsubishi Paper Mills Ltd.

2014 APPP EXPO / CHINA SHOP EXPO

Mitsubishi Paper Mills Ltd. will exhibit at the 2014 APPP EXPO / CHINA SHOP EXPO.

Date : July 3 (Thu)~July 6 (Sun), 2014

Place : Shanghai New International Expo Center

Booth number : 5E-035

Exhibition Content : Rewritable cards

Rewritable cards which are made from Mitsubishi "ThermoRewrite" can be printed and erased several hundred times by using rewritable printers. Visual information such as reward points or customer status can be renewed repeatedly. Therefore, Rewritable cards are widely used at many shops in the world.

Contact : Rewritable Media Group

[thermorewrite@mpm.co.jp](mailto:thermorewrite@mpm.co.jp)

Product Website : <http://www.thermorewrite.com/eng/>